

Envisioning Council Grove

July 15, 2010

Day 1: Where we are?

6:00 PM: Welcome

6:10-6:20 PM: Brief overview of the Envisioning Program

- Strategic Planning and Visioning : Road Map

6:20-7:00 PM: Economic Profile of Council Grove/Morris County

7:00-7:20 PM: Social and Demographic Profile of Council Grove/Morris County

7:20-7:40 PM Break

7:40-8:10 PM: Big Picture: State of the Nation and State: U.S. and Kansas Economy

8:10-8:40 PM: Retail Trade Analysis of Council Grove/Morris County

8:40-9:00 PM: Economic Development Survey-Exercise

9:00 PM: Adjourn

July 22, 2010

Day 2: Where we are?

6:00 – 6:30 PM: Results of Day 1's Survey: Economic Development Index of Council Grove
Community Assessment Survey Findings

6:30-7:10 PM: Develop the Time Line of the City of Council Grove's Growth
(Group Exercise)

7:10-7:30 PM: Economic Development Strategies

7:30-7:45 PM: Break

7:45-9:00 PM: Strengths, Weaknesses, Opportunities and Threats (SWOT)
(Group Exercise)

9:00 PM: Adjourn

July 29, 2010

Day 3: Where do we want to be?

6:00 PM – 7:30 PM: Develop a Vision Statement (Group Exercise)

1. What do people want to **preserve** in your local economy and community?
2. What do you want to **create** in your local economy and community?
3. What do you want to **change** in your local economy and community?

7:30-7:45 PM: Break

7: 45- 9:00 PM: Identify and Prioritize Goals-Identify major areas and issues (Objectives) for economic development to realize Vision. (Group Exercise)

9:00 PM: Adjourn

August 05, 2010

Day 4: How do we get there?

6:00 – 6:30 PM: Prioritize major objectives for Economic Development
Form Action Groups

6:30- 7:30 PM: Discuss detailed action plan for each of the prioritized objectives

7:30 – 7:45 PM: Break

7:45-8:40 PM: Discuss detailed action plan for each of the prioritized objectives

8:40-8:50: Evaluations

8:50 PM: Closing remarks

9:00 PM: Adjourn